

Places and Ways to Promote 360WIN

Take advantage of the people in the 360WIN Affiliate room, their ideas and resources, and contribute to this community yourself.

You should acquire your own domain name and you can get one for as little as \$10. Michelle West can help you with that process, it is well worth it.

REMEMBER --> ALL marketing materials that you write or create yourself must be approved by Corporate before you can use them. Please send them to affiliatesupport@360win.com and allow them a day or two, they are very busy and will get busier once this really gets going.

The following are some ideas of where to promote your affiliate link effectively.

- Low Cost
- Bargains

FREE ADVERTISING

FREE CLASSIFIED AD SITES

Be sure to read Michelle West's article on Classified ads. Here are some places you can get free advertising with classified ads.

<https://dailytalkadz.com/>

<https://www.classifiedads.com/>

<https://www.craigslist.org>

<https://www.classifiedsgiant.com/>

<http://www.freeclassifieds.com/>

<https://www.adpost.com/>

<https://www.oodle.com/>

<https://www.freeadscity.com/>

<https://www.domesticsale.com/>

<http://www.cashconnection.com/adland.htm>

<https://www.buckeyeads.com>

<https://www.global-free-classified-ads.com>

<https://www.webclassifieds.us/>

<http://epage.com/>

<http://www.adlandpro.com/>

SAFELISTS

Be sure to read Michelle West's article about Safelists.

Here are some free options:

<https://www.herculist.com/members/>

<http://www.orangeleads.com/>

Low Cost Advertising:

<https://ebay.com>

Consider selling information for a penny. Like "How to play blackjack and never lose again" then have the winners come to your landing page to explain they can now win at blackjack without risking a penny.

BUSINESS CARDS

We have a business card design in the 360WIN Profile/Refer page. Send your details to affiliatesupport@360win.com and we will customize your business card for you for free.

Bargain Advertising

OFFLINE ADVERTISING

NEWSPAPERS

MAGAZINES

<http://WolfEnterprises.net>

<https://www.adverator.com/>

TV ADVERTISING

The value of an advertising deal depends on two things:

- 1.) Cost
- 2.) Demographic

To evaluate cost, you need to look at the CPM rate which stands for Cost Per 1000 views. With Adverator, you will find very expensive TV rates, as high as \$62 CPM and some real good deals, as low as \$4.40 CPM. They serve 18 mid to small size markets. I have calculated the CPM rate for each market and here are the results.

Indianapolis: \$5.00 CPM	Brownsville TX: \$10.00 CPM	Omaha NE: \$29.33 CPM
Fresno: \$7.33 CPM	Bakersville CA: \$12.40 CPM	Alexandra LA: \$44.00 CPM
Charleston WV: \$9.77 CPM	Sacramento CA: \$17.55 CPM	Ft. Myers FL: \$29.33 CPM
Dayton OH: \$7.33 CPM	Greenville NC: \$11.00 CPM	Kansas City: \$33.00 CPM
Santa Barbara \$5.17 CPM	Shreveport LA: \$17.60 CPM	Oregon: \$22.00 CPM
Seattle WA: \$7.04 CPM		Monterey CA: \$62.00 CPM
Wilmington NC: \$4.40 CPM		

The green cities all have CPM rates below \$10; the yellow cities have CPM rates from \$10 to \$18 and the red are all above \$18 CPM. To advertise on TV, you will need a TV commercial and we can help with that, including helping with the cost. Contact affiliatesupport@360WIN.com if you are interested in advertising on TV.

OUR ADVERTISING ROTATOR

Don't forget about our advertising rotator. Get a spot for only \$55 USD, sign up here <https://www.youwinforfree.com/co-op-ad-rotator/>. Please see the article I wrote about how rotators work for full details, it's on this advertising site. <http://www.360winadvertising.com>

Be creative with your ads. One powerful tool you have is not only the ability to give away 3 free chances at a \$500 pot, but you can also give others the ability to give them away too.